# Sponsorship Proposal

### **East Gippsland Field Days**

Get involved with one of the region's largest events and support the Lions Club of Lindenow in its endeavour to continue to provide opportunity for the local community

**April 11 and 12, 2025** 9am - 4pm Bairnsdale Aerodrome

#### Contact

Phone0412 523 408Websitewww.egfielddays.com.auEmailinfo@egfielddays.com.au



# About The Event



The East Gippsland Field Days is one of the region's largest and most well known events, attracting thousands of visitors from not only East Gippsland, but right across Gippsland.

The event is hosted by the Lions Club of Lindenow and is produced by a team of dedicated committee members who work 12 months of the year on the event and upkeep of the land on which it is held.

The event has evolved from primarily a farming and agriculture event to the well rounded event that offers something for everyone that you see today.

The committee is proud to support various community clubs, groups and individuals across the region with proceeds raised each year.



### Event Highlights

Over 6000 visitors from across Gippsland every year

Features 200 plus varied exhibitors showcasing a broad range of products and services

Proceeds donated to a range of community groups, organisations and individuals

# Benefits for Sponsor



#### **First Benefit**

An opportunity to support a local, predominantly volunteer run committee, that aims to donate proceeds made each year to various local community projects, sporting groups, organisations and individuals in need

#### **Second Benefit**

Showcase your brand to over 6000 visitors and 200 plus exhibitors from across Victoria and interstate

#### **Third Benefit**

Be part of an event that has been sustainable for over 35 years and is embedded in the East Gippsland community as one of the largest and most popular events for not only East Gippsland residents, but vistitors from right across the region

## Sponsorship Package





#### Naming Sponsor

We welcome applications to be the Naming Rights sponsor of the East Gippsland Field Days

15 gate passes

Event named after your business

Your logo on all printed material, website and socials

Banners and promotional material displayed around the event

#### **Gold Sponsor**

Sponsor an area of the event such as the main music stage, dog arena, equestrian arena etc 6 gate passes

Area named after your business. Banners and signage can be displayed in this area

Your logo on all printed materials, website and socials

#### \$20,000

\$3000

## Sponsorship Package





#### Silver Sponsor

Become a supporter of the East Gippsland Field Days and help make sure this iconic event continues well into the future

4 adult gate passes

Logo on website, socials and printed materials

Social media shout outs and opportunites to advertise on our platforms

8 sponsor announcements at the event

#### \$1000



#### Supporter

Become a supporter of the East Gippsland Field Days and help make sure this iconic event continues well into the future

2 adult gate passes

Logo on website and social media platforms

Logo on printed materials

4 sponsor announcements at the event

\$500



# Thank you!

Please contact us to discuss a sponsorship proposal that suits your business

### Contact

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Email	info@egfielddays.com.au